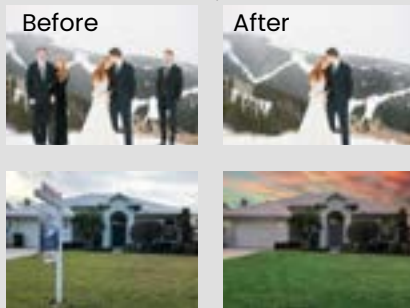


**Past & Current Clients Include:**

- ☞ D'Tails Pet Boutique & Spa (2019-current)
- ☞ Ortygia Restaurant (2013-current)
- ☞ Falcon Development (2013-current)
- ☞ Feld Entertainment (2015)
- ☞ Author Dr. Robert Krupp (2014-current)
- ☞ Wagner Realty, Inc. (2015-16)
- ☞ Coast Controls, Inc. (2020-current)
- ☞ Spark Notes Band (2016-current)
- ☞ EveryOneRocks Music Sch (2016-current)
- ☞ Cantrell-MD Med Spa (2018-current)

Photo Edit Samples



**These Are A Few Of My Favorite Things:**



Coffee



A Good Book on a Rainy Day



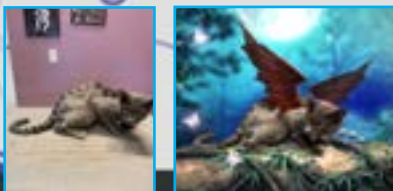
Magic & Illusions



Puzzles & Logic Games



New PhotoShop Techniques



**EXPERIENCE & FREELANCE PROJECTS**

- ☞ Photo Manipulations
- ☞ CD & Book Covers
- ☞ Newsletters
- ☞ Print Ads
- ☞ Logo Designs
- ☞ T-Shirt Designs
- ☞ Book Int. Design/Layout/Art Dir.
- ☞ Social Media Posts
- ☞ Brochures, Manuals, Calendars
- ☞ Restaurant Menu Design
- ☞ Research & Development
- ☞ Marketing Concepts
- ☞ Website Design (Front End)
- ☞ Flyers & Business Cards
- ☞ Trade Show Print Ads/Displays
- ☞ Banners & Large Signs

**SOFTWARE & MAD SKILLZ**

- ☞ PhotoShop
- ☞ InDesign
- ☞ Illustrator
- ☞ MailChimp, ConstantContact +
- ☞ ConceptDraw
- ☞ Wix Platform
- ☞ Art Direction
- ☞ Photo Editing & Manipulation
- ☞ Book Design/Layouts
- ☞ Creative Writing
- ☞ Layout/Templates
- ☞ Psychology of Marketing
- ☞ Can Make a Great Pot of Coffee



I pride myself on exceptional design and photo editing that meets client needs, bringing ideas to life visually, combining right brain intuitiveness with left brain strategy. Being familiar with working with a team or on my own, I'm flexible, work well with deadlines, can handle rush requests, have experience in all stages of design, and can work with many or few directions while staying within brand guidelines and standards. I can deliver timely, high quality and unique designs that will meld with your brand aesthetic.

Portfolio Website: [www.KristinaEdstromDesigns.com](http://www.KristinaEdstromDesigns.com)



**EDUCATION & AWARDS**

**FULL SAIL UNIVERSITY**

December 2012

BS Digital Graphic Design

- ☞ Valedictorian 3.94 GPA
- ☞ Advanced Achievement Award
- ☞ 6 Course Directors Awards

**Also attended:**

School of Visual Arts, NYC  
Center for the Media Arts, NYC  
Pratt Institute, NYC



**ADDITIONAL AWARDS**

- ☞ Multiple Mom's Choice Awards  
Laura & Grandpa Children's Book Series
- ☞ Silver FAPA Presidents Awards  
Florida Authors & Publishers Awards  
Children's Picture Book Category
- ☞ Gold FAPA Presidents Award  
Florida Authors & Publishers Award  
Children's Educational Book Category